# **Social Media Specialist**

Call ID: NAD-Esperanza-TV-000624-2025

Where: Palm Bay, FL and Columbia, MD, United States

When: Dec 8, 2025 - Feb 27, 2026

## **Summary**

Esperanza TV (Hispanic Hope Channel in North America) is looking for a Social Media Specialist with a sense of mission and experience in digital marketing and content management, to join our team in developing and executing social media strategies across our platforms and helping expand our reach on EsperanzaTV.net and social networks.

#### **Destination**

Palm Bay, FL and Columbia, MD United States

## **Term**

Short-Term, 2 - 3 months, Dec 8, 2025 - Feb 27, 2026 (URGENT)

# **Position**

Type: Communications / Media, Total People Required: 1, Target Age: Any

## **Finances**

Cost: \$0.00, Monthly Living Allowance: \$1,250.00, Local Currency: USD, Finance Type: Fully Sponsored

# **Lodging & Food**

We will provide lodging with utilities paid, including electricity, water, cell line, and the volunteers will receive a monthly living allowance of \$1,250.00

#### Restrictions:

The volunteer must share the house with other volunteers.

Gender Lodging: Either

Marital Status Lodging: Either

Child Accommodations: Not Specified

#### **Health Notes**

good health, no pre-existing conditions.

#### **Dress**

Acceptable:

Appropriate clothing for each occasion, formal when the event to be recorded is formal and casual when the event is casual.

# Unacceptable:

Clothing that is too tight or revealing; clothing with rips, tears or frays; or any extreme style or fashion in dress, footwear, accessories or fragrances. Plunging necklines, midriff-revealing crop tops, sheer fabrics, mini skirts, and dresses don't belong in the workplace.

#### **Duties**

Create and manage social media content across platforms Community engagement and follower interaction Schedule posts and monitor analytics Experience with Facebook, Instagram, YouTube, TikTok Knowledge of social media tools and basic design skills

# **Experience**

Minimum 2 years of experience as Social Media Specialist

## Education

High School

## **Education Concentration**

Not Specified

# Languages

Spanish (fluent)

#### **Trade Skills**

Media/Photography

Host « Private »
Host Contact « Private »

# **Travel Documentation**

Travel

Destination City

Palm Bay, FL and
Columbia, MD

Destination Airport

Orlando

Medical

Required Inoculations (not set) HIV Clearance Required? No

Medical Recommendations (not set)

Visa

Visa Required? Yes Visa Type 1

Visa Application By Volunteer / Sponsor

Work Permit Required?

Work Permit Application By Volunteer / Sponsor

Police Clearance Required? No Child Protection Required? No

Send Documentation To (not set)

Documentation Deadline (not set)

Visa Travel Details

We will pay the flight ticket to Orlando FL, or to Baltimore, MD

Interview Orientation

Phone Interview Required? Yes Orientation on Site? Yes Signed Agreement Required? Yes Orientation Stipend? No

# **Travel Advisory**

# **United States**

